

London Ontario.

INDUSTRIAL & COMMERCIAL

SOUVENIR.



WALTON & BURNS
PUBLISHERS.

ILLUSTRATED INDUSTRIAL
AND COMMERCIAL SOUVE-
NIR OF LONDON : : : : :
PUBLISHED BY WALTON & BURNS,
CHICAGO, U. S. A. : : : : : : : : :

ILLUSTRATED LONDON SOUVENIR

PUBLISHED BY WALTON & BURNS, 87 TO 95 FIFTH AVE., CHICAGO, U. S. A.

CHICAGO, SEPTEMBER, 1900.

LONDON, ONTARIO.



LIN placing this ILLUSTRATED INDUSTRIAL AND COMMERCIAL SOUVENIR OF LONDON before the public it is not the intention of the publishers to give its readers a detailed history of this beautiful

Forest City. Much has already been said along these lines by writers better adapted and posted in regard such matters, and in consequence and in accordance with a policy adopted with all our industrial and commercial souvenirs, we will adhere mainly to the principal for which this number is gotten out.

Towns, like people, possess an individuality. A town may be large, indeed, it may

flourish with many prosperous commercial enterprises that its peculiar situation and advantageous position have built up, but at the same time its people may lack that continuity of thought and action that have been the main cause of great cities springing up as if by magic into existence.

London, the Forest City, and well it is named, for no more beautiful a city of maples has it ever been my lot to visit. It is as if one were continually walking or sitting beneath an arbor, so closely interwoven are the many leaves and branches which overspread the walks and driveways for endless miles. Of the walks there are many, if one would avail themselves thereof, but pleasanter ways may be spent in driving, where better opportunity affords itself to see the many places of interest.

Passing from the heart of the city to the north, one gets a glimpse of Victoria Park, which, advantageously situated as it is for

all, affords an elegant pleasure ground where one may while away the time gazing at the many beautiful flowers and shrubbery and watching the brilliant gold fish romp and play with the spray from the bubbling fountains.

Passing on we reach the outskirts of the city, where we come upon the beautiful and spacious grounds laid out by the London Hunt Club. Space does not permit of our illustrating that superb property or writing in detail thereof. Suffice it to say, that one should not overlook a day at this resort should the opportunity afford itself. To the west of the city is located London's summer resort, Springbank, where many a pleasant day may be spent, and I know of no more refreshing a trip than a ride to this beautiful spot on the electric cars. It is invigorating, this dash over the rails, with the summer breeze so refreshing and cooling.

London owes its first debt for its prosperity



A View in Victoria Park.

Photo by Cooper



Young Men's Christian Association.

Photo by Cooper

to nature, its second to the inventive genius and thrift of its sturdy pioneers and the artisans of its shops, its third to its progressive, loyal people. Proud of its factories, its enterprises and its educational powers, London is none the less proud of its churches. A wholesome sentiment of morality prevails the community, and the strongest evidence thereof is in the large membership. London has many churches and of every denomination, each one, as it were, seemingly trying to surpass the other in the magnificence of its structure, beautiful buildings, spaciously arranged, each with its foreground of trees and flowers, a special marking of all London's public buildings and institutions.

London appeals at once to a stranger through the hospitable cordiality of its people. A common bond of sympathy, the growth and up-building of the city has united all classes and the hand of fellowship is cheerfully extended to all new comers. The spirit of progress has been responsible for the magnificent building erected and occupied as the Young Men's Christian Association, a perfect reproduction of which we present herewith.

Among other prominent buildings of which London may indeed well be proud are the Public Library, Club Houses, the Asylum for Insane, Normal School, Hospital Buildings, the Post Office and Custom House. The post office, under the able management of Mr. Thos. Browne, is rapidly becoming quite a building, owing to the extensive enlarging process now being undergone. Other vastly important improvements are rapidly nearing completion. The fire that destroyed the handsome Masonic Temple block took from London one of its most prepossessing structures, but from the

ashes has arisen a magnificent palace of architectural beauty, which, when completed, will do the Forest City proud. Great activity in building and public improvements is seen on every hand and all desirable manufacturing sites are rapidly being secured for the more energetic merchants whereon to erect larger buildings in order to meet the demand for more space which the large volume of business necessitates. A new city hall and

hotel are much needed by the Londoners and it is our sincere wish that the ever energetic hustling city council will take up the former matter, while some good hotel man, backed by London capitalists, will see to the latter.



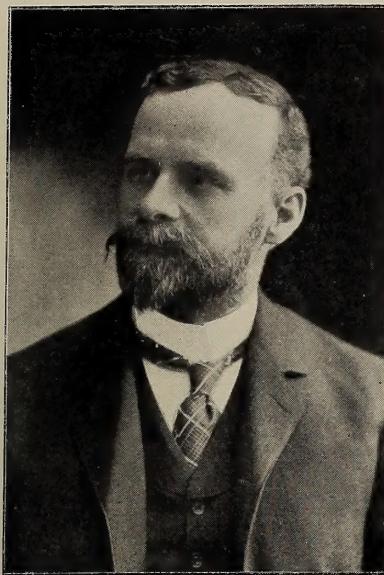
Hon. F. G. Rumball, Mayor.

To give the city and people of London a good financial administration of city affairs, and not to squander their money, has been the principal upon which Mayor F. G. Rumball has endeavored to conduct the municipal regime since his election. Besides holding the highest gift of the people, Mayor Rumball controls one of the largest box works in the country, around the headquarters of which he may always be found when not attending to city affairs.



Normal School.

Photo by Henri



Thomas H. Browne.

MR. THOMAS H. BROWNE

Mr. Thomas H. Browne, London's new postmaster, whose portrait we present, is another of London's energetic hustling spirit. No sooner did Mr. Browne secure his appointment than off he went to headquarters with the report that his offices are inadequate to accommodate the demand and rush of business, with the result that a special appropriation was made and work is now under way for a large addition to the present building.



London's "400."

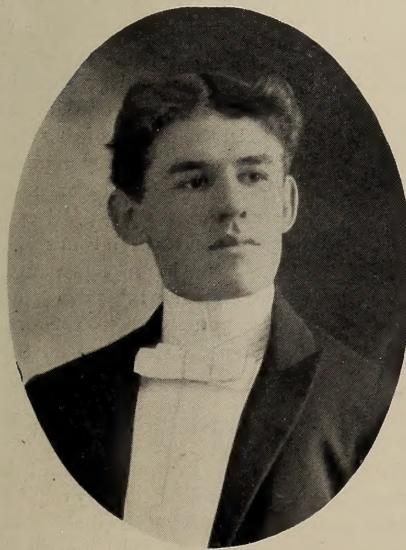
Photo by Cooper

a host of friends. Photography with him, as with many others, has become a pleasure as well as a fad and a fine collection of excellent and valuable views is the result of his ability in this line.

LONDON'S 400

Whether it be New York, Chicago, California, or in the sunny southern lands of old

Virginia, every town must have its aristocracy, its 400, as it were. The photograph herewith presented is a group of London's 400, and a prettier, happier and more healthy-looking group it would be hard to find. This is London's enterprise, and proud indeed may they be, for few cities can boast of a more prosperous and healthy rising generation.



W. E. Tambling.

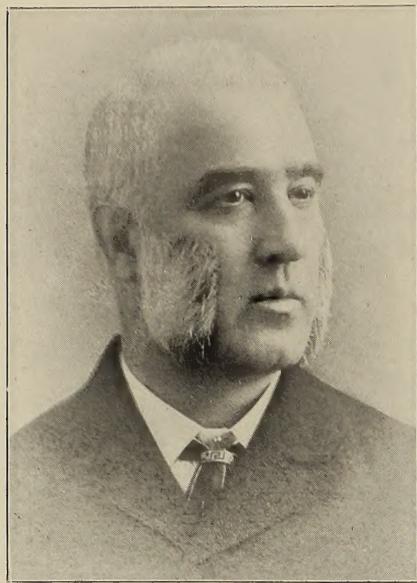
MR. WM. E. TAMBLING

The above portrait is a splendid likeness of Mr. Wm. E. Tambling, the enterprising and energetic young amateur photographer, to whom the London Souvenir is indebted for a number of its excellent views. Mr. Tambling is employed as head salesman with the Fit Reform Clothing Store and has



Postoffice.

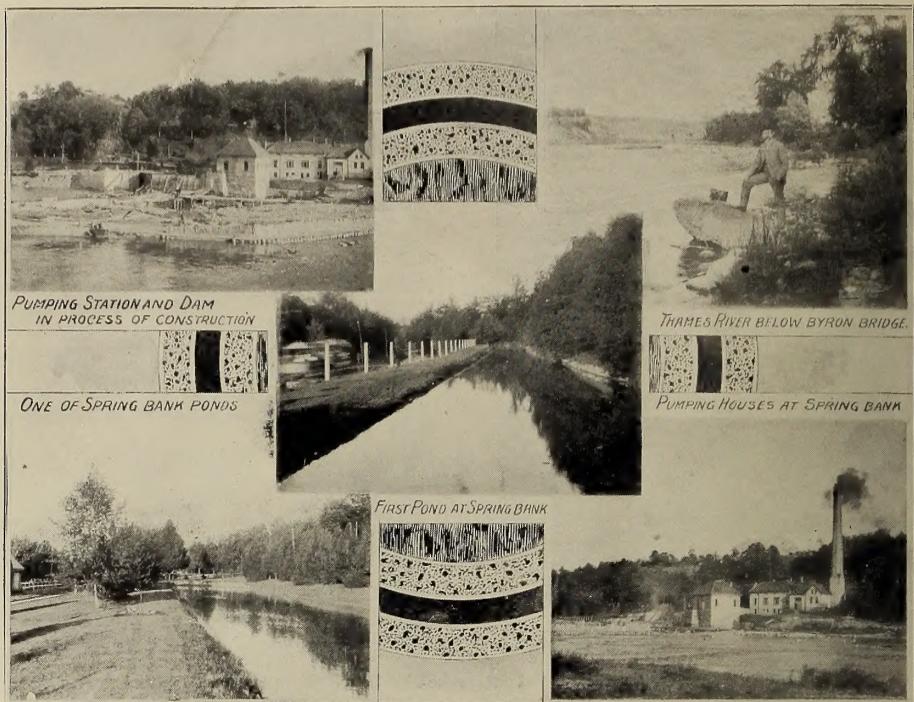
Photo by Cooper



Hon. George Burns.

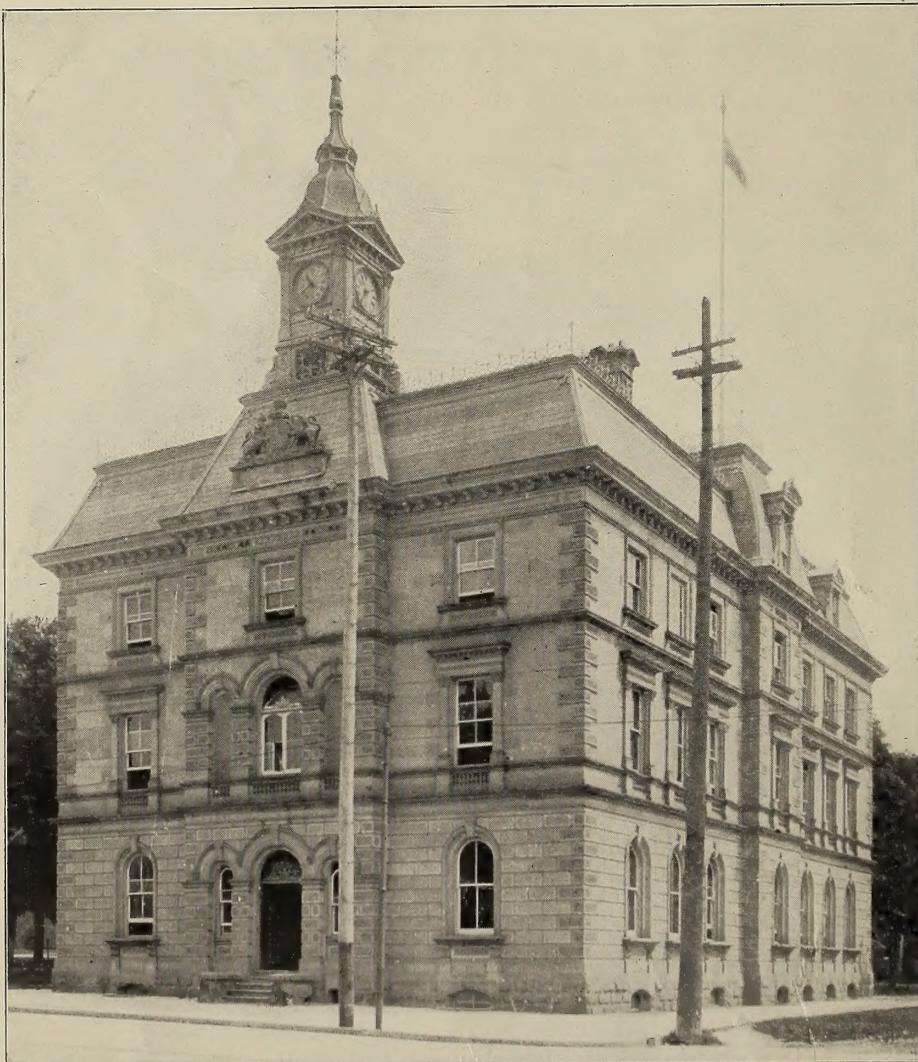
HON. GEORGE BURNS.

To begin at the north of London, travel to the extreme south of the city, take in thoroughly its eastern and western borders,



Views at Springbank.

Photos by Tambling



Custom House

Photo by Cooper

and find me a man better suited to the people, or to the position, than London's collector of customs, Mr. Geo. Burns, whose portrait we present to our readers above, a thorough Londoner, born and bred therein and ever active in the commercial interests of the city and its welfare. A good example has been set by Mr. Burns in the way of cleanliness, and a good story is going the rounds to this effect: Upon taking his seat as collector, Mr. Burns sent out an order for a general house cleaning. Women were engaged with instructions to scrub the building from top to bottom, which they immediately undertook to do. In the course of due time, having completed their task, they reported to headquarters, when, to their amazement, they were ordered to commence all over. The order was repeated several times with the result that the custom house presents a model appearance, and one might with discretion almost be persuaded to eat one's dinner from its floors, so spotless do they now appear.

BANKS

The rapidly increasing development of the Forest City and surrounding country requires a large amount of banking capital. Few cities can boast of greater achievements in this line of industry. London has at present five banks in active operation, with an aggregate capital of \$25,000,000, the most prominent of which are the Canadian Bank of Commerce and the Bank of Toronto.

The Bank of Toronto

The Bank of Toronto was incorporated in the year 1855, with headquarters at Toronto, Canada. It has a capital of \$2,000,000, and a rest of \$1,800,000. Its officers are



Bank of Toronto.

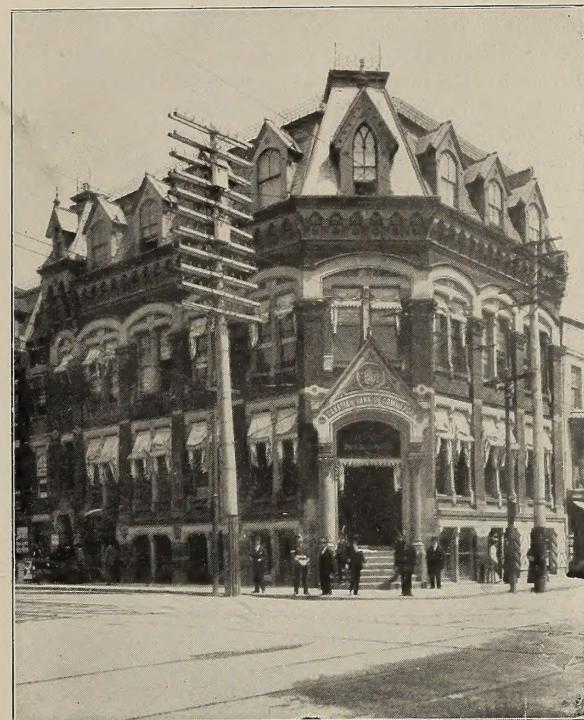
George Gooderham, President; William Henry Beatty, Vice-President; Duncan Coulson, General Manager; Joseph Henderson, Inspector. In addition to the above named, the following gentlemen form the Board of Directors: Henry Cauthia, Chas. Stuart, General J. Cook, Robert Reford and William George Gooderham. The company has branches in Barrie, Brockville, Cobourg, Collinwood, Gananogue, Montreal, Point St. Charles, Peterboro, Petrolia, Port Hope, Rossland, B. C., St. Catharines, Stayner and London.

The London branch, a reproduction of which we present herewith, is centrally located in its own quarters at Richmond and King Streets. A beautiful four-story structure of brick and stone, especially arranged by its manager, Mr. John Pringle, to meet the requirements of its working force and to accommodate its patrons. Mr. Pringle is a man of high standing and worthy to fill this position of trust. The company conducts a general banking business and associates itself with the following banks throughout the world: London, England, the London City and Midland Bank, Limited; New York, the National Bank of Commerce; Chicago, the First National Bank; Manitoba, British Columbia and New Brunswick, Bank of British North America, and at Nova Scotia, the Union Bank of Halifax and People's Bank of Halifax.

The Canadian Bank of Commerce

We present herewith a perfect likeness of the London quarters of the Canadian Bank of Commerce, which is centrally located on the corner of Dundas and Richmond streets.

The Canadian Bank of Commerce has a paid up capital of \$6,000,000 and a rest of



The Canadian* Bank of Commerce.

\$1,250,000. Its officers are the Hon. Geo. A. Cox, President; Robert Kilgour, Vice-President; B. E. Walker, General Manager; J. H. Plummer, Assistant General Manager, and A. H. Ireland, Chief Inspector and Superintendent of Branches, besides the following named gentlemen who comprise its Board of Directors: W. B. Hamilton, Jas. Crathern, Matthew Leggat, Jno. Flavelle, John Hoskin, Q. C., L. L. D.; W. E. H. Massey and A. Kingman. The company has branches in Canada as follows: In Ontario, Ayr, Barrie, Belleville, Berlin, Blenheim, Brantford, Cayuga, Chatham, Collingwood, Dresden, Dundas, Dunnville, Fort Frances, Galt, Goderich, Guelph, Hamilton, Orangeville, Ottawa, Paris, Parkhill, Peterboro, Port Perry, St. Catharines, Sarnia, Sault Ste Marie, Seaforth, Simcoe, Stratford, Strathroy, Toronto, Toronto Junction, Walkerton, Walkerville, Waterloo, Windsor, Woodstock and London; also in Montreal, Quebec; Winnipeg, Manitoba; Dawson and White Horse, Yukon District; Atlin, Cranbrook, Fernie, Greenwood and Vancouver, British Columbia, New York, New Orleans, Seattle, Wash., and Skagway, Alaska, in the United States. Its bankers in Great Britain are the Bank of Scotland, London.

The Canadian Bank of Commerce presents the following statement of its position on May 31st, 1900:

ASSETS

Cash bullion and bank balances,	\$4,639,113.65
Government and other debentures	6,310,285.80
Call loans on stocks and bonds,	3,286,196.18
Deposit with Dominion Government for security of note circulation	175,311.37

Due from Agencies and Banks in the United States	1,090,246.03
	\$15,501,153.03
Current loans	\$26,081,675.22
Overdue debts (loss fully provided for)	113,899.15
Bank premises	861,918.58
Real estate, mortgages and other assets	264,153.13
	\$42,822,799.11

LIABILITIES

Circulation	\$ 4,191,693.00
Deposits	29,680,269.53
Due Bank in Great Britain	1,447,479.22
Due other Banks and Agencies	6,768.39
	\$35,326,210.14
Capital paid up	6,000,000.00
Rest and undivided profits	1,496,588.97
	\$42,822,799.11

SAVINGS AND LOAN ASSOCIATIONS

Besides the many banks and the vast wealth represented therein, London has its Savings and Loan Associations, of which there are also five in number, viz: The Canadian Savings and Loan Co., the Dominion Savings and Investment Society, the Huron and Erie Savings and Loan Co., the Agricultural Savings and Loan Co., and the Ontario Debenture and Loan Co. These five companies represent many millions of dollars, the most prominent of which are, the Canadian Savings and Loan Co. and the Dominion Savings and Investment Society.

The Canadian Savings and Loan Company.

The illustration we present is a true representation of the home of the Canadian Savings and Loan Co., at 420 and 422 Richmond Street. This company was

incorporated in the year 1875 and has a capital stock of \$750,000.00, a reserve fund of \$237,500.00, with total assets of \$2,029,055.00. The Directors of the institution, who have all been prominently and actively associated with the company during the past fifteen years, are Robert Fox, President; Robert Lewis and John Christie, Vice-Presidents; John W. Jones, A. B. Cox and M. H. Rowland, Manager.

This company's growth in the past twenty years has been almost phenomenal. At the last meeting of the stockholders, which was held in February last, a table was submitted showing the increase which every year had added to the reserve fund, the assets having steadily increased until at present they reach the sum of \$2,029,000, being an increase of \$200,000 in the past three years. The result of a year's business as still further shown shows that after paying interest on deposits and debentures, expenses of management, taxes, commissions, etc., \$63,319.25, including a balance on hand from last year of \$3,980.51. From this amount the company has paid two yearly dividends of 3 per cent. each, amounting to \$45,000.00, has written off the office building account amounting to \$2,000.00 and added \$12,500.00 to the reserve fund, while the balance amounting to \$3,819.25, has been carried forward to accumulate larger profits and dividends for the coming year. The Canadian offers undoubted security to depositors, the whole asset of the company being placed for payment of savings deposits and debentures. The debenture department offers a splendid oppor-

THE DOMINION SAVINGS AND INVESTMENT SOCIETY

Money to loan at lowest rates

Capital - - - \$1,000,000.00

T. H. PURDOM, Esq., Q. C.

President

NATHANIEL MILLS

Manager

Masonic Temple Building, LONDON, - - - - - CANADA

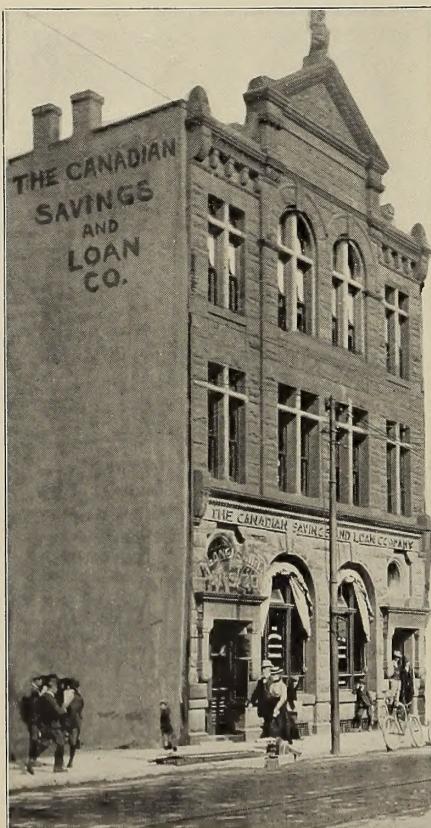
tunity to people having from one hundred dollars and upward to invest. Debentures are issued for amounts to suit investors and for any term from two to six years. Interest coupons being attached and being payable half-yearly.

THE DOMINION SAVINGS AND INVESTMENT SOCIETY.

The Dominion Savings and Investment Society with a capital of \$1,000,000, was organized in London in the year 1872 and holds a very prominent position in the savings and investment world. Located at present, temporarily, on Richmond street, the company will shortly move to their new and spacious quarters in the Masonic Temple, on Richmond and York streets, which building is being elaborately arranged for their accommodation.

This Society since its organization has gradually increased its business until at the beginning of the present year the total assets had reached \$2,186,885.06, as shown by their annual report, with a paid-up fund of \$934,518.47, reserve fund \$20,000, and a contingent fund of \$21,501.18. The Directors are T. H. Purdom, Esq., Q. C., President; Chas. H. Elliott, Vice-President; W. J. McMurtry, Rev. J. Herbert Starr, Wm. Bettridge, M. B. Strathroy, John Ferguson, Lieut.-Col. R.

Lewis and Francis Love; Nathaniel Mills, Manager, and Alexander Purdom, Solicitor. In conducting its business the Dominion associates itself in Canada with the Bank of Toronto and the Traders Bank of Canada, and in Great Britain with the Union Bank of Scotland, Edinburgh, and the National Bank of Scotland, London, England, and is represented in England by Messrs. Macandrew, Wright & Murray, W. S., and Messrs. R. R. Simpson & Lawson, W. S., both of Edinburgh. In the annual report submitted December 31, 1899, at the close of the year's business, the company's net earnings amounted to \$51,864.23, out of which two half-yearly dividends, at the rate of four per cent. per annum, amounting to \$37,380.36 were paid, the sum of \$10,000.00 added to the reserve fund and the balance, \$4,483.87, carried to the contingent account. The sum loaned during the year amounted to \$368,545.00, which was a selection from loans applied for, aggregating \$628,262.00. The directors could easily have declared a dividend of five per cent on the gross business, but, believing it to be for the best interest of the society to accumulate a reserve fund, they simply declared the four per cent dividend and added the sum of \$10,000.00 to the reserve, which fund is confidently expected to increase annually in the future.



Canadian Savings and Loan Co.



Robt. Watson.



Fred W. Coles.



Jno. Ferguson.

THE GLOBE CASKET COMPANY

The above portraits represent three enterprising merchants and manufacturers who comprise the firm of the Globe Casket Co., which organization was established in the spring of 1892. Mr. Robt. Watson was for over eighteen years superintendent of a large casket company in Toronto and has under his personal direction the welfare of the present concern. Mr. F. W. Coles was likewise connected with the same firm in Toronto as was Mr. Watson in the capacity of traveling salesman and it was on account

of their close business association during those years that brought them together with Mr. Ferguson in establishing the organization we now speak of. Mr. Coles is undoubtedly the best known man in his line in Canada, from Halifax, Nova Scotia, to Vancouver, B. C., his experience covering a period of nearly thirty years.

Mr. John Ferguson, the third member of the firm, is the well-known undertaker and furniture manufacturer of London, and is thoroughly competent to stand on an equal footing with his co-partners, for a co-part-

nership the firm is, same not being incorporated.

The company occupy a spacious building on Dundas and Adelaide Streets, which covers nearly an entire block, and manufacture nearly everything in the line of coffins and caskets of every description. They also make all the casket hardware for their own use, as well as robes, linings and everything necessary to the welfare of their business. They employ over one hundred hands and unquestionably conduct the largest and best business of the kind in the Dominion.



The Globe Casket Company.

THE
**JOHN
BOWMAN
HARDWARE
AND
COAL
COMPANY**



LONDON
ONTARIO



IMPORTERS AND ~~etc.~~
WHOLESALE DEALERS
IN
Hardware
Sporting Goods
Coal
Paints
Glass
Oils
and



The John Bowman Hardware and Coal Company.

THE JOHN BOWMAN HARDWARE AND COAL CO.

The magnificent building, an illustration of which occupies the opposite page, contains the well-known substantial and prosperous wholesale firm of John Bowman Hardware and Coal Co. Mr. Bowman, whose portrait also adorns the page, was for ten years the senior partner of the firm of Bowman & Kennedy, which firm name changed at the retirement of Mr. Kennedy in 1897. Since that time Mr. Bowman has taken entire charge of the business. Besides the immense building which we illustrate, Messrs. Bowman & Co. occupy two additional warehouses in the rear of the main building, which are packed with immense quantities of window glass, cordage, and builder twine, paints, oils, varnishes, building paper and wire, a magnificent display of shelf and heavy hardware, containing from the frailest and most delicate of beautifully carved cutlery to the larger and more solid articles from all leading makers in England and the Continent. This firm controls the bulk of the trade in their line throughout the province and keep a large force of traveling men constantly on the go to supply the ever heavy demand for goods, which their immense stock, bought for cash and sold at close margins, has made popular.

The Bowman Company's motto is, "close prices—prompt shipments."

WESTERN ONTARIO SHORTHAND AND BUSINESS ACADEMY

The Western Ontario Shorthand and Business Academy was founded in 1884 and within a very short time took the front rank and was recognized as the leading shorthand school in Canada. This position has been maintained and strengthened by experience, by the use of the most modern and approved appliances and methods of instruction, and by leaving nothing undone that practical knowledge and ability (combined with untiring industry and unlimited capital) can do, to enable the pupils who attend to gain in the shortest time and at the least expense, a superior shorthand and business education, and not only that, but every pupil who graduates is placed in a position in some legal, commercial or railway office, where he or she can start on the road to prosperity. Over sixteen hundred young men and women have been placed in good situations by the principal and staff of this excellent institution, and there is a growing demand for young men and women who have been taught the winged art of shorthand and typewriting by experienced teachers, such as are employed in the Western Ontario Shorthand and Business Academy.

W. C. Coo, C. S. R., official court reporter for the county of Middlesex, the energetic principal, has had twenty-four years experience as a stenographer and has taught shorthand ever since the academy was

founded. He is enabled to give his pupils pointers as to their future business not to be obtained from the theoretical teacher.

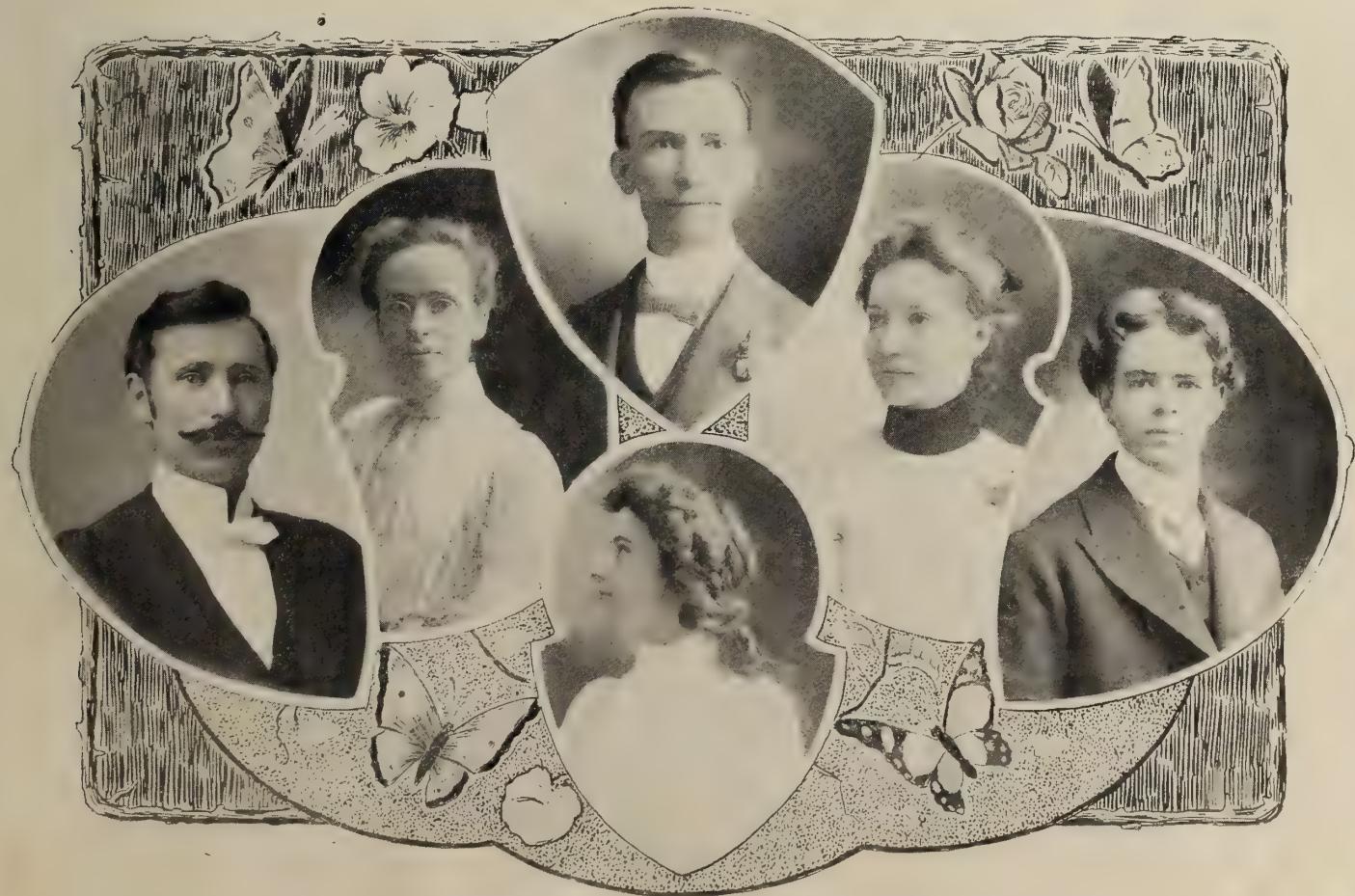
Miss Lizzie Murphy, the lady principal, has been teaching shorthand for ten years, and has reduced the art of teaching to a science. Pupils who come under her tuition must learn well the principles of the art before advancing to the speed classes.

Mr. B. C. Simmons, who has charge of the typewriting department, is an expert typewriter man, having had several years experience, and cannot only teach the pupils to operate the machine by the latest touch method, but can also teach the pupil to repair any make of typewriter.

U. A. Buchner, Esq., lecturer, is one of London's leading barristers-at-law, whose thorough and practical knowledge of Commercial Law is well illustrated in his lectures to the pupils.

Miss A. R. Coo, the secretary of the Academy, is attentive to the many wants of the pupils, and Miss Lottie Procter, expert typewriter operator, who operates the machine very rapidly, has charge of the practical typewriting department and sees that all work given to the pupils is done properly.

The Academy is a credit to the City of London and is well patronized by the wide-awake business and professional men of the city, who, when they want a good shorthand writer, telephone Mr. Coo.



Staff of the Western Ontario Shorthand Academy.

T. B. ESCOTT & CO.

The firm of T. B. Escott & Co., importers and wholesale grocers, opened for business at their present location, York street, August, 1886. When the business was first opened four travelers sufficed to cover the territory embraced in their operations; at present it requires ten, pictures of whom appear below. These gentlemen represent the firm over the greater part of Ontario, Quebec, Manitoba, and British Columbia.

Mr. W. H. Escott covers territory on the Grand Trunk Railway from London north

to Kencardine, Luchnow, and east to Paris. Mr. R. J. Campbell covers Montreal and Quebec Province. Mr. Chas. Crozier's territory extends from Chatham north to Sarnia on the Lake Erie & Detroit Railway, south to Glencoe on the Michigan Central Railway, and east on the Canadian Pacific from London to Galt. Mr. Frank G. McKay visits the trade in London, St. Thomas and vicinity. Mr. J. A. McBain covers the territory from Port Arthur to Vancouver. Mr. G. F. Campbell, Toronto and Northeastern Ontario. Mr. Walter Percival's territory extends

from London south to St. Thomas and east to Hagersville and north to Goderide. Mr. J. C. Bowers covers the territory on Grand Trunk Railway branches from Palmerston north to Weerton and Southampton and on the Canadian Pacific Railway north from Cranville to Owen sound, Manitoulin Islands. Mr. W. E. Eardley covers the west of London on the Canadian Pacific Railway, Michigan Central and Lake Erie & Detroit Railways.

The warehouse, York street, has a floor capacity of about 20,000 square feet and is



Traveling Salesmen, Warehouse and Spice Mills of T. B. Escott & Co., Wholesale Grocers.

considered the most convenient grocery warehouse in Ontario, having been built expressly for the purpose, all loading and unloading of goods being done under cover, thus doing away with the risk of damage to goods or packages through exposure to the weather.

The large hydraulic hoist carries all goods to the center of the different flats, thus saving much labor in trucking from end to end of long flats, and enabling a comparatively small warehouse staff to handle the very large business expeditiously.

Grand Mogul Tea and Myrtle Japan Tea, two of their special brands of tea, have become household words throughout the Dominion, and have an immense sale, and doubtless the popularity of these brands explains the fact that T. B. Escott & Co. are the largest tea importers in Canada.

The manufacturing plant of a large up-to-date wholesale grocery firm has of late years become a necessity, and in this respect T. B. Escott & Co. has kept well to the front. With the electric tea packing machinery, with steam power in connection with the Lion Spice Mills, which the firm acquired about eight years since, they are enabled to manufacture many specialties. The mill has a floor space of about 8,000 square feet, and in addition they have warehouse accommodation at Montreal, Toronto, Winnipeg, Vancouver and Colombo, Ceylon, where the celebrated Grand Mogul Tea is packed in air tight packages immediately it comes from the drying oven, and shipped via Hong Kong direct to Vancouver and Winnipeg, to be trans-shipped to supply the large demand in British Columbia, Manitoba and the Northwest Territories.

The very large grocery and importing business conducted by this firm necessitates a very efficient staff, so that every order may receive prompt and careful attention, and it is their proud boast that every order is shipped the same day it is received, and seldom mistakes occur.

FIT REFORM CLOTHING

Few men laying claim to the title of clothiers can justify the assertion. Such is not the case with the manager of the Fit Reform Clothing. Mr. Robert M. Burns, who conducts this elegant business, is a descendant of one of the oldest clothing manufacturers in London, and learned his trade from the ground up, and in consequence is schooled in every branch of the art of making clothing. Mr. Burns is a genial good fellow and has a host of friends among the best dressers and swellest set about London, all of whom wear fit reform clothing.



LONDON SHOW CASE WORKS

The cut herewith is a photograph of one of London's prominent manufacturers, Mr. D. H. Gillies, manager of the London Show Case Works, which was established in the year 1883. During the past three years the factory has had the careful administration of Mr. Gillies, who has had many years experience in the line of manufacturing, and under his control the business has more than doubled. All orders are executed with care and precision, which are a factor in every thriving concern.

Besides the manufacturing of show cases this firm also deals in wholesale lumber, wood and staves, and employs between thirty and thirty-five hands. They have an immense factory located at London, East, where everything pertaining to the manufacturing of show cases, wall cases and store fittings are turned out in the best up-to-date style. Mr. Gillies has recently added to his business the necessary machinery and equipment for the manufacturing of barrel staves, which in addition to his business will add largely to his commercial value to London as well as to his bank account.



D. H. Gillies.

LONDON SHOW CASE WORKS



Manufacture all styles of

Show Cases, Wall Cases and Store Fittings

Catalogue and Prices cheerfully given on application

673 Bathurst Street,

LONDON, ONT.

Our Rodger's Patent Combination Kitchen Table.



Have you got me in your home? If not, why not? I am made in Solid Ash or Maple, tops oil finish. I have one Knife Board, one Bake Board, one Linen Drawer, one Cutlery Drawer with divisions, one Flour Bin, zinc lined, holds 60 lbs., one Corn and one Oatmeal Bin, zinc lined, holds 30 lbs each, Double Towel Rack on the end, I am mounted on heavy castors, brass handles on drawers and made only by

JOHN FERGUSON & SONS,

174 to 180 King Street,

LONDON, ONT.

JOHN FERGUSON & SONS

The firm of John Ferguson & Sons is one of the pioneer establishments of Western Canada. Established in the year 1856, the firm has since conducted its well-known business for nearly half a century. Mr. Ferguson, its founder, has associated with him his four sons, James, Alexander, Robert and Ralph. The father and two sons, Alexander and Ralph, conduct the undertaking department of the business and have diplomas as embalmers, from Renouard's American School of Embalming of New York City, from which institution they all graduated. The factory is under the personal direction of the other two sons, James and Robert, who are equally qualified to conduct the same, Mr. Robert Rodgers Ferguson being the inventor and patentee of the famous Rodgers' Patent Combination Kitchen Table, a fine illustration of which accompanies this article. This table is called by Mr. Ferguson "a table for tired housekeepers," and is well named. Most housekeepers tire themselves out, day after day, with unnecessary walking, which, in time, soon wears a woman out. With this Patent Combination Table many steps are saved and miles of useless walking done away with. When baking it is not necessary to leave your table, as everything required is within easy reach. Mr. Ferguson is very proud of this labor-saving device for women, and at any and all times cheerfully gives up his time to show this splendid article to any tired housekeeper who may happen to be seeking relief in this line.

FIT-REFORM CLOTHING
ROBERT M. BURNS.
180 DUNDAS ST.,
LONDON.
FIT-REFORM MEANS
ARTISTIC DRESSING.

TRADE
MARK



The London Shoe Co.

THE LONDON SHOE COMPANY

The London Shoe Company, Limited, is composed of enterprising and thoroughly practical shoe men, who understand the shoe business in all its branches, which accounts for the remarkable success attending their efforts and their continuous trade advance. This enterprising firm is one of the many which have grown up with London's last quarter century of progress, and has fully kept pace with that steady, irresistible forward march. London has many business enterprises to be proud of, but few to which she can so boastfully point to as having grown from a most modest beginning to such splendid proportions.

The original business out of which the Lon 'on Shoe Company has grown was established in 1875. Realizing that London was bound to become the metropolis and supply depot for Western Ontario, and recognizing its unequalled facilities as a distributing center, Messrs. Pocock Bros. conceived the idea of embarking in the wholesale shoe business. The intimate knowledge of the requirements of the trade acquired by them while in the retail shoe business, together with the enviable reputation as men of sound business principles which they established, proved a valuable asset, success attended

them from the first, and they are now recognized as being one of the most successful shoe firms in the trade.

Wherever their travelers call, if you take the trouble to inquire, merchants will tell you that the London Shoe Company's range comprises everything necessary in reliable up-to-date footwear, and at prices always right.

The present day conditions of successful retailing are served unapproachably by a concern of this kind, where stock is always to be had at the time it is wanted and where shipping can be so promptly attended to. The modern method merchant avoids having his shelves loaded with goods, sometimes saleable if in season, but generally unsaleable if out of season, by buying just what he wants and at the time he wants it, and in limited quantities, thereby distributing his payments, paying for his goods as he sells them.

A few years ago the Canadian Rubber Company, wishing to establish a distributing agency in Western Ontario for their well known rubber footwear, selected the London Shoe Company as being a most desirable firm to handle their goods exclusively in this district. That they made no mistake has been demonstrated by the fact that the

London Shoe Company have succeeded in establishing a larger trade for these goods than has yet been established by any dealer in any part of this province.

Believing in the principle of co operating with their employes, the firm became incorporated in 1898, and is now composed of Messrs. Philip, John and Joseph Pocock, John Loughlin, H. E. Landon and J. S. Townsend. That their expectations were justified is proven by the fact that the success of the past two years has been unparalleled in the history of the firm.

Owing to the rapid growth of their business the firm decided to have erected for them a splendid modern warehouse on the corner of York and Richmond streets, a most prominent and convenient location in the center of the wholesale section of this busy city and immediately contiguous to the Grand Trunk passenger depot.

This handsome warehouse, fully stocked at all times with seasonable footwear, will prove a most interesting place for a shoe merchant to visit, and we can safely guarantee that at the hands of the London Shoe Company they will meet with a hearty and courteous welcome and the best of treatment.



A. M. Smith & Co.'s Headquarters.

A. M. SMITH & CO.

Groceries are always in demand, and the immense number of this class of stores to be found in every city, town and village, each doing a business of their own, creates a demand upon the wholesalers which makes trade in this line steady and brisk. Among the wholesale grocers of London who enjoy a well-merited and ever-increasing trade is the firm of A. M. Smith & Co., who occupy commodious premises in the Granite Block, on York Street. Organized in 1880, with two shrewd and energetic men at the head in the persons of Messrs A. M. Smith and J. M. Dillon, the history of their business has been one of steady prosperity. The firm was formerly located in premises on Dundas street, but in 1887 moved to their present quarters, occupying five flats, which are stocked with full lines of all that goes to supply a well-equipped grocery store. Handsome offices are situated in the front of the building. The firm has six travelers on the road all the time and enjoys the largest trade west of Toronto.

THE WRAY CORSET CO.

The Wray Corset Co. has at its head the well-known corset maker, Mr. R. Wray. Mr. Wray thoroughly understands his business and to his push and untiring energy may be laid the foundation of their phenomenal success of to-day. Mr. Wray learned his business back in the '70's when connected with the Crompton Corset Co., of Toronto. From there he associated himself with the Telfer Corset Co., which firm claimed his guiding hand for a number of years. Seven years with the Canada Featherbone Corset Co., of London, winds up his active career with others, and in 1897 he started in business for himself. Two years ago, being desirous of securing young blood in the business, Mr. Allen Leys was offered a partnership, which he accepted, and a wise choice it was, for with the steady hand of Mr. Wray and the active, energetic ability of Mr. Leys, their business stands to-day second to none in their line. Messrs Frank and Robert Wray also ably assist in carrying on the business, one occupying the position of cutter and the other that of bookkeeper.

J. GAMMAGE & SONS

One, not the least of London's industries, is that of the florists' business. On another page we illustrate the establishment of J. Gammage & Sons. The firm is so widely known that it is hardly necessary for us to say that their business is the largest of its kind in the Dominion. Like many other large enterprises this sprang from a small beginning. Back in the '70's Mr. J. Gammage located near the present site and started the nucleus of the now prosperous concern. The first greenhouse was of a primitive kind, in which only the common varieties of plants were grown, but gradually, as the demand warranted it, more modern structures were added and other lines of plants grown. Fifteen years ago the present site was located upon, and since that time, by the integrity of transactions and superiority of production, they have won the confidence of the public to such a degree that at the present time their immense range of greenhouses are taxed to their utmost capacity to supply the ever increasing demand. The greenhouses, which

THE WRAY CORSET COMPANY

The Paris Lady for fit, style and equal. These corsets are made of the finest material; they are designed to give the perfect figure. Once



Corset made by us, comfort, has no equal. These corsets are hand cut and so made of the finest material; they are designed to give the perfect figure. Once worn, always worn.

See that you get the P. L. CORSET, sold at \$1.00, up to \$5.00, at all leading dry goods stores

are modern structures, are heated by two, each seventy horse power, steam boilers, consuming during the season between six

and seven hundred tons of the best steam coal. A large staff of expert men are employed at this establishment in the propa-

gating and growing of plants and flowers to supply their store on Dundas street, from which the retail business is done.

J. GAMMAGE & SONS.

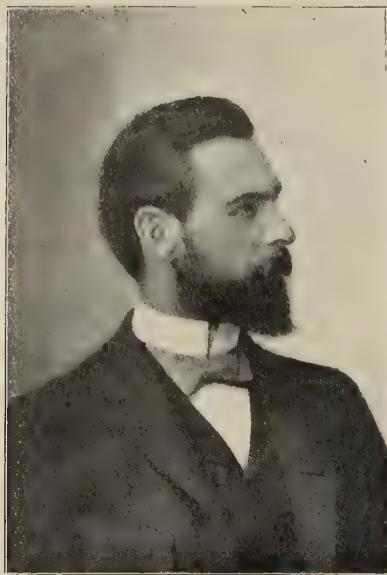
INTERIOR VIEW OF STORE 215 DUNDAS STREET

WHOLESALE AND RETAIL FLORISTS

GREENHOUSE AND RESIDENCE OXFORD ST.
CITY OFFICE AND STORE 215 DUNDAS ST.

LONDON, ONTARIO.

 A detailed illustration of a large, multi-story greenhouse complex with a long, curved roof. In the foreground, there's a circular garden area with a path. To the left, a smaller building is labeled 'CITY OFFICE AND STORE 215 DUNDAS ST.'. In the bottom right corner, there's a smaller inset illustration of a greenhouse filled with various plants.



G. A. McGillivray.

G. A. MCGILLIVRAY & CO.

The above engraving is a perfect likeness of Mr. George A. McGillivray, the head of the young but none the less important of the wholesale dry goods and millinery houses, Messrs. G. A. McGillivray & Co. This popular and enterprising firm made its initial bow to the public in 1894, being then located on Richmond street. Since then, however, their volume of trade has so increased that their quarters were inadequate to meet the demand. Larger space was then found to be necessary and the present site on Carling street was secured. Their building, covering an area of 50 by 160 feet, is elegantly remodeled and to-day stands forth as one of the most handsome and commodious wholesale millinery houses in the city. Messrs. McGillivray & Co. do an immense business throughout the province and employ a large number of traveling salesmen, who thoroughly cover the ground.

THE HASTINGS HAT & CAP MFG. CO.

The Hastings Hat & Cap Mfg. Co. of London, Canada, though comparatively speaking a young firm, has the largest output in their line of any house in Canada. This has been attained by strict attention to every detail, their manufacturing department being strictly under their personal supervision, sparing no expense in designing, patterns or blocks, and having all the latest fabrics in up-to-date effects, and their goods being always up to sample is the sole reason and secret of their success. Their business now extends from the Atlantic to the Pacific Ocean, and has certainly made wonderful strides since its inception. The firm, consisting of T. W. Hastings, President, and G. E. Forsythe, Secretary and Treasurer, is located in their spacious quarters at 184 York Street, and besides manufacturing hats and caps, are large importers of felt hats, straw goods, furs, robes, gloves, mitts and rubber clothing.



G. A. MCGILLIVRAY & CO.

WHOLESALE
FANCY DRY GOODS
AND MILLINERY.

Cable Address GILLIVRAY"

98 Carling St.
London, Canada.



The Hastings Hat and Cap Manufacturing Co.

THE LONDON BRUSH FACTORY

In the illustration herewith we show our readers what is known as the Jenkins patent bridle catch, a device for binding a brush, its usefulness being well understood by all users of these articles. Mr. Bryan, the popular and prosperous proprietor of the London Brush Works, illustrates this device as one of his main specialties. Mr. Bryan began the manufacturing of brushes in the year 1873, being then located on Dundas street. In 1883, requiring larger quarters, he moved a few doors west. All staple lines of brushes are manufactured by this firm, especially those for the hardware and grocery trade, while an immense line of finer brushes are constantly being imported. The business at the present time extends from London, East, to Quebec, and as far west as the Coast. Mr. Bryan has built for himself a large and prosperous business, which is due entirely to his personality and untiring energy.

**THE CARLING BREWING AND MALT-
ING CO.**

The brewery and malthouses of the Carling Brewing and Malting Co., limited, are one of the show places of London. This old and long established firm is housed in one of the most complete and up-to-date establishments of its kind on the continent and is one of the staple and worthy institutions to which Londoners are proud to point.

It is over fifty years ago since Sir John Carling, the present President of the Carling B. & M. Co., first entered into business here with his brother, William Carling. For many years the business was conducted under the name of W. & J. Carling, and then as Carling & Co. About seventeen years ago the present corporation was formed. Mr. T. H. Carling, the managing director, was a member of the firm of Carling & Co., and the shareholders have been glad to retain the benefit of his business enterprise and extensive acquaintance with every detail of the business. Under the guidance of these two gentlemen the output of the firm has very greatly increased, while the high standard of quality has made Carlings ales and porter known all over the dominion. The firm is one of London's leading industries and gives employment to about one hundred men at the brewery, with an equal number distributed among the agencies.

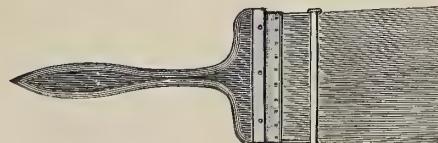
Statistics show that year by year the Canadian people are appreciating the quality of the ales made by their own brewers and that the demand for the imported article is decreasing as the merits of the home-brewed article are becoming more appreciated. There is no reason why Canadian ale should not, in every way, equal the best that is made in England or Scotland. Ontario barley is admittedly unsurpassed by any, and barley malt is the great foundation stone of ale making. The chief trouble in time past has been that Canadian brewers have not allowed their ales to age sufficiently, but marketed their product while too new,

The London Brush Factory

MANUFACTURE

BRUSHES

Required by the HARDWARE TRADE, also,

The Paint and Grocery Trade

All our Paint and Varnish
Brushes are Fitted with

THE JENKINS PAT'D BRIDLE CATCH

And a Bunch of Twine, which is appreciated by Practical Painters Everywhere.

SEND FOR OUR 1900 CATALOGUE

THOMAS BRYAN

61-65 Dundas Street, - - - LONDON

FOR over 50 years CARLING'S BREWERY has been one of the landmarks of London. The excellence of its products has made the Brewery known throughout the Dominion.

Wherever high-class ALES and PORTER are appreciated, CARLING'S is the favorite brand. Its good name rests secure upon the quality of the goods.

WHEN YOU GET CARLING'S, YOU GET THE BEST.



before the mellow flavor, which age alone can give, had been acquired. The Carling Brewing & Malting Co. are now offering to the public ale which is unsurpassed by the best breweries of any country, and of which Canadians have a just right to be proud.

To accommodate their great trade they have made considerable additions to their premises in order to secure the storage necessary to carry over one hundred thousand dozen of their famous brands.

The high standard which this firm sets is best shown by the fact that every bottle bearing their label is guaranteed. In order to secure this, the manufacturers of the firm are bottled only at the brewery and at branch warehouses owned and operated directly by the head office. These bottling plants are just as completely equipped as those at the brewery and the branch establishments in Toronto, Ottawa and St. John, N. B., are especially large.

M. MASURET & CO.

The firm of M. Masuret & Co. need no introduction to the trade in Western Ontario, having been located here for a quarter of a century.

They make it a point to handle only the best grades of goods, and by purchasing often insure to their numerous customers the satisfaction of always receiving their order right. As shown in their advertisement of this issue, they are packers of Monarch teas, put up in one pound and one-half pound packages. These teas have been purchased with much care from the best growers, and,

M. MASURET & CO.

IMPORTERS OF

Groceries and Teas

Packers of **EAGLE TEAS** in Bulk
 Packers of **MONARCH TEAS** in Packages
 Packers of **EAGLE CURRANTS**

LONDON, - - - ONTARIO

as they are packed entirely by machinery, the public can feel content that when they purchase Monarch teas they are obtaining good, new teas, carefully handled. They

also put up the well-known Eagle brand of currants in one pound and three pound cartons, recleaned and packed by machinery. These brands have the firm's guarantee of quality and can be obtained of all reputable grocers.

ELLIOTT, MARR & CO.

Among the well-known grocery houses is the firm of Elliott, Marr & Co., which is located on Richmond Street. This firm originated from one of the oldest and most successful retail grocery houses in London. Mr. Elliott, its head, having conducted, on his own accord, a large and prosperous retail store, until his contracted partnership with Mr. Marr, when they launched into the wholesale business. The firm is of a solid and substantial make and handles an immense trade throughout the Province of Ontario, which is thoroughly covered by a large force of traveling men, who look after the wants of their customers, of which this popular firm has many.

THE LONDON FLORAL COMPANY

Under the active management of Mr. Ed. Meredith the London Floral Co. is rapidly establishing for itself a reputation of which it may well be proud. Its greenhouses at London, East, Windsor, Sarnia and Petrolia are daily tested to their full capacity to supply the demand for the beautiful shrubs, plants and cut flowers. Their retail store, centrally located on Dundas street, has always on hand the finest assortment of cut flowers to select from.

ELLIOTT, MARR & CO.

WHOLESALE GROCERS,

LONDON, ONT.



Portion of London Floral Co's Greenhouses.

ESTABLISHED
IN
BRANTFORD 1868
IN
LONDON 1886.



John Mann & Sons
HEAD OFFICE
403 CLARENCE ST.
LONDON, ONT.

COKE
CEMENT

SHIPMENTS
• RAIL AND LAKE •
TO ALL PARTS IN CANADA.



GEO. T. MANN MGR. AT LONDON.

JOHN MANN & SONS

John Mann & Sons are among the pioneers in the coal trade in Canada, having established their Brantford business in 1868, and in March, 1886, G. T. Mann opened a branch in London, where their business has increased with great rapidity year after year, and now their reputation for handling only the best goods and dealing fairly with their patrons extends throughout the provinces of Ontario and Quebec. Messrs. Mann & Sons represent the H. C. Frick Coke Co., the New York and Cleveland Gas Coal Co., and the Lehigh Valley Coal Co., and are Western Ontario sales agents for the Coplay Cement Co., manufacturers of the celebrated Saylor's Portland Cement, the strongest Portland cement in America. They also handle Chesapeake and Ohio Co.'s smokeless Virginia coal, smelting and Briar Hill coal.

When in need of any kind of coal, coke or cement, drop a card to their London address or call them by 'phone, and you will receive the best attention at all times.

THE LONDON DRUG COMPANY

A century in business is a record that few firms can boast of, yet there is one that can lay claim thereto and yet be on the top round of the ladder of prosperity. The firm that can make this assertion is no other than the firm of Kerry, Watson & Company, wholesale druggists, located in Montreal, Quebec. This company made its initial bow to the public in the year 1800, Mr. Kerry, the late senior partner, having been connected with the business from 1860 up to the time of his death, some four years ago. The London branch was established in the year 1870 by Mr. B. A. Mitchell, who afterward sold out to the London Drug Co. in 1883. Mr. James Douglas, its first manager, resigned some nine years ago on account of ill-health and was succeeded by Mr. James Mattinson, its present manager.

Mr. Mattinson brought with him an expert knowledge of all details pertaining to

the work, having gained same during thirty years' connection with the Montreal house. Mr. Mattinson, besides being very popular in his own business, has London's interests and everything pertaining to it at heart, and is always ready to give his leisure time and attention to promoting the city's welfare.

Mr. Mattinson is also president of the London Board of Trade, as well as a prominent member of the Curling Club. The firm's business, extending from Halifax to Vancouver, is a very profitable one and has been from the first, a proof of which is demonstrated by its long association with the public.

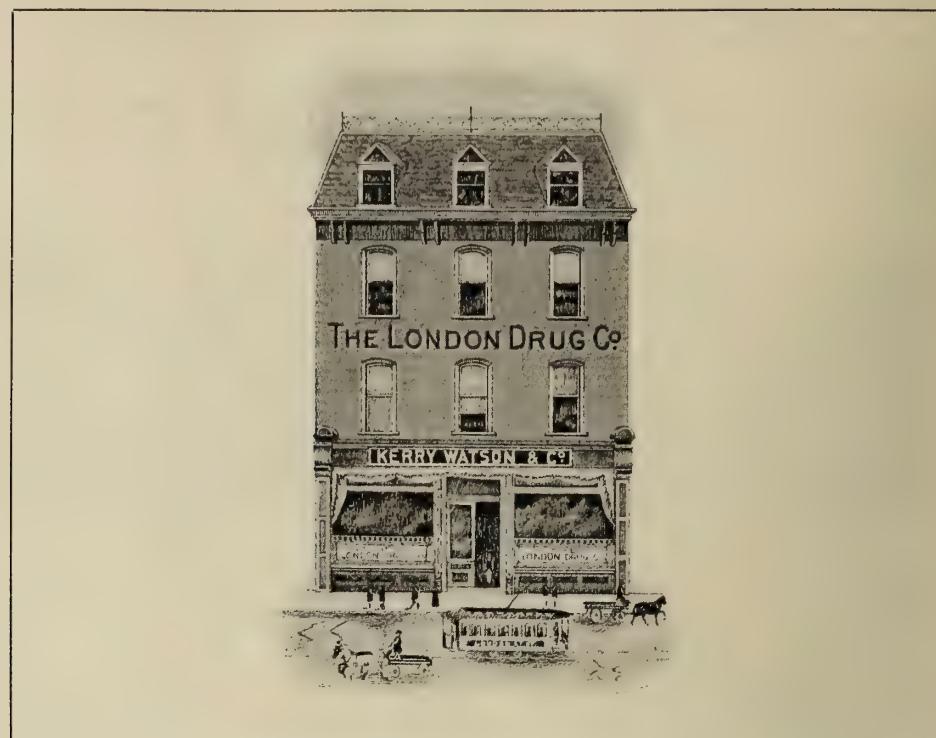
JOHN MARSHALL & CO.

This well-known firm needs no introduction to the readers of our souvenir. Established in the year 1873 under the name of Marshall, Lind & Macfie, the firm immediately sprung into popular favor as being the most reliable dealers in furs, hats and caps. Mr. John Marshall succeeded to the entire business some four years after its conception, and for twelve years after continued in the capacity of sole owner and proprietor. In 1884 Mr. Samuel Munro succeeded to a partnership with Mr. Marshall, and assisted ably with the management until the year 1897, when upon the death of Mr. Marshall, he was left in full control. Mr. Walter Simpson, the latest addition to the organization, entered the field about a year after Mr. Marshall's death. Since that time the business has been more than successfully carried on by these two energetic business men.

The firm is located on Dundas street, in the center of the commercial district, where they manufacture all the articles sent out over the entire provinces of the Dominion, which is successfully covered by many traveling salesmen. The firm also does a large importing of furs, which markets are yearly visited by Mr. Munro in the interests of the business.

J. R. SHUTTLEWORTH

The firm of J. R. Shuttleworth is comparatively a new organization in the local field,



*John Marshall & Co
Wholesale
Merchants & Manufacturers
68 & 70 Dundas Street
London, Ont.*

*Furs Hats, Caps,
Straws Gloves, &c.*

Mr. Shuttleworth having but recently succeeded to the ownership of what was formerly known as the Western Ontario Hat Works. Mr. Shuttleworth has reorganized this institution under his own name and is now conducting a very prosperous and rapidly growing business in the line of felt and

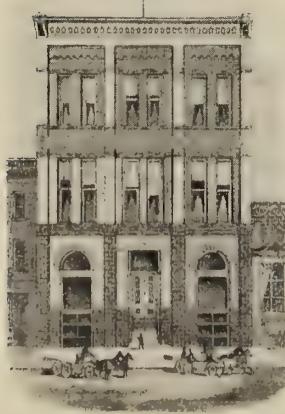
straw hats. The firm is located in the handsome three-story building on Clarence street, near Dundas, which Mr. Shuttleworth has fitted up with all the modern improvements and machinery necessary to the welfare of a well-conducted establishment which he proposes to maintain.

PHONE 831
CABLE ADDRESS
"SHUTWORTH."

J. R. SHUTTLEWORTH
MANUFACTURER
FELT & STRAW HATS.

388 CLARENCE ST.

London, Ont.



A FIELD OF 100,000 AND HOW TO REACH IT

THE LONDON DAILY NEWS is published in the rich est section of Canada and appeals to a circu-
lation of 100,000 Anglo Saxons. If you wish to reach them, use the DAILY NEWS. paper in Canada.

to reach them, use the advertising columns of THE LONDON DAILY NEWS. It has the largest sworn circulation of any paper in Canada.

C. B. KEENLEYSIDE,
MANAGING EDITOR.

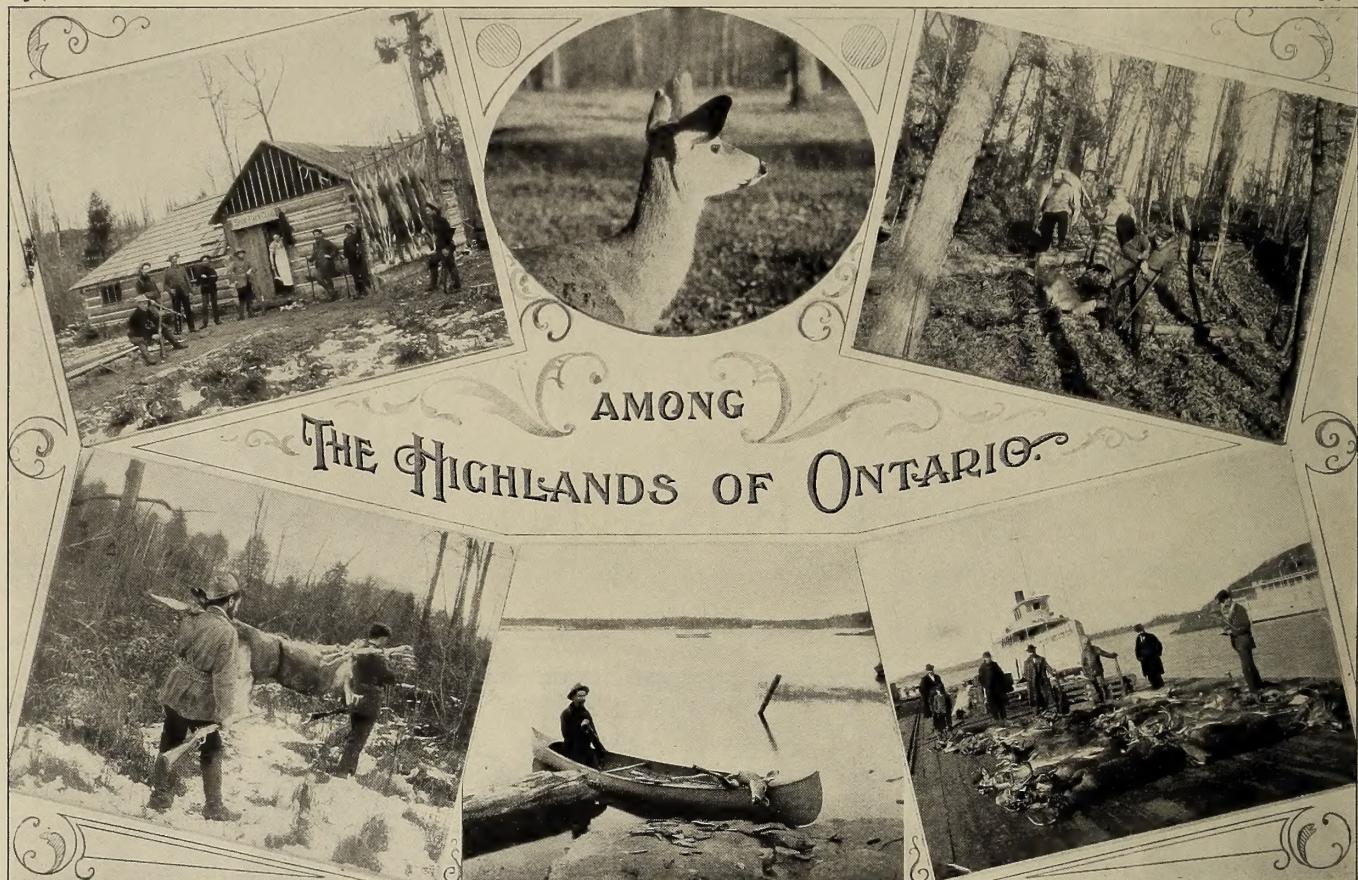


Map of Western Ontario

Grand Trunk Railway System



The most popular tourist route to the Muskoka and Kawartha Lakes,
St. Lawrence River and Rapids, White Mountains and Atlantic Coast Resorts



The Highlands of Ontario are one great pleasure ground, offering every inducement to those who wish to enjoy the beauties of nature during their summer holiday. It is almost impossible to enumerate the most attractive points in this vast domain, as all have their fascinating inducements, and the most fastidious will find the country all if not more than it is painted. The better way for those who have not visited the district before, is to take a trip combining both the Muskoka Lakes and Georgian Bay districts, and then be enabled another season to choose the locality which may please the fancy best.

CHAS. M. HAYS,
General Manager, MONTREAL.

W. E. DAVIS,
Passenger Traffic Manager, MONTREAL.

GEO. T. BELL,
Gen. Pass. & Tkt. Agt., MONTREAL.

GEO. W. VAUX,
Asst. Gen. Pass. & Tkt. Agt., CHICAGO.

H. G. ELLIOTT,
Asst. Gen. Pass. & Tkt. Agt., MONTREAL.

